

**black +
white =
green?**

2008 Perennial Catalog



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Greetings...

We at W.W. Greenhouses welcome you to our 23rd season! We look forward to serving you and hope you have a chance to visit your "perennial favorite"... for the very best in quality and selection, with unmatched service.



Spring Opening 2008!

Our **2008 Spring Opening** is planned for **April 18 and 19**. Come visit us for **10% off your entire purchase** on those two days, with many door prizes to be given away, refreshments, and a taste of spring you cannot find anywhere else.

Come visit your "perennial favorite" for the very best in quality and selection, with unmatched service. **See what W.W. has to offer you!**

Perennials, and so much more!

In addition to our vast line of perennials, we offer an extensive selection of annuals. Look for your favorite **bedding plants, vegetables, and herbs**, along with all of the **new annual varieties** everyone is talking about. Take a stroll down our aisles and check out our **hanging planters** (from common to unique, simple to sophisticated), **combination window box planters, patio planters**, and so many other classy choices for your home and garden. We also carry **bagged products** like potting soil, top soil, cow manure, peat, various types of shredded mulch, along with your favorite **fertilizers**.

W.W. Greenhouses, your "perennial" favorite!

As your "perennial" favorite, we will again be carrying **over 1,000 varieties** of perennial flowers and plants, along with **over 200 new varieties**. Once again, look for new introductions within our Echinacea and Heuchera lines as well as many others. We continue **re-stocking all season long**, not just in the spring. So, many varieties which are not listed in this catalog will be available. As always, plants listed are subject to crop conditions, and will sell out from time to time. Call or email us for specific availability.

We are proud to be able to keep our 2008 prices much the same as in previous seasons. The following summarizes what is planned: most groundcovers will be 99¢-\$1.29, most value-size 4" pots will be \$2.99, most 6" and 1-gallon pots will be \$4.99-\$9.99, and select 10" and 2-gallon pots for instant color and size will be \$9.99-\$19.99. Prices will vary depending on variety, size, and availability. Again, call or email us for specific pricing.

As you browse this catalog, you may notice a **new look** introduced last year. We re-designed our catalog to include even more detailed information, but tried to keep it concise and easy to understand. We hope you find the layout and information useful.

We have also added a more roomy main aisle in our perennial section to relieve some of the congestion on those busy May days. Look for displays of new perennials and easier-to-reach hanging planters.

Where are the pictures?

For years we have produced a color perennial listing or catalog that we sent out to our active mailing list customers. As many of you already know, we have decided not to do this again for 2008. Several factors resulted in this decision... rising printing and postal costs, excessive paper waste, and not knowing if the catalogs actually get used or simply thrown away.

Instead, we decided to offer a perennial listing online as usual (located at <http://www.wwgreenhouses.com/perennncatalog.html>), along with mailing out a printed copy to anyone who calls or emails us. By doing this, our costs and overall prices can remain in effect, paper waste can be reduced, and catalogs are only sent to those who truly use them.

We know this may be disappointing to some of you, as we have always had good feedback from our catalogs in the past. But we think a simple black/white listing will satisfy the needs of most, especially when we have so many color photos available online to view throughout the season. Just one more way we are growing "green" together as you'll read below...

W.W. and YOU... growing "GREEN" together!

You hear about it everywhere, "green", "Green", "GREEN"! Everyone seems to be jumping on the Earth-friendly bandwagon, and to a certain extent, that's a good thing. Taking responsible care of our planet is what we all have been called to do. If the changes we make in our habits and uses are based on facts (instead of marketing, political, and/or other reasons), it's a very good thing.

However, at W.W., being "green" is not just something we are doing because it is currently popular in our society. We have taken numerous steps throughout the years to be more efficient and responsible in all aspects of our operation. If you have some time, check out our website at <http://wwgreenhouses.com/WWNews.html#green> and see what we have done and to not only "go green," but to "stay green." Come join us...

**W.W. AND YOU...
GROWING "GREEN" TOGETHER.**